



**EXCEEDING THE VISION  
INNOVATE. INTEGRATE. MOTIVATE**



**SNAL 2022 ANNUAL CONFERENCE  
JUNE 13-15, 2022**

L'Auberge Hotel  
Baton Rouge, LA

**EXHIBITOR REGISTRATION PACKET**

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**SCHOOL NUTRITION ASSOCIATION OF LOUISIANA**  
**67<sup>th</sup> ANNUAL CONFERENCE – EXHIBITOR PACKET**  
**BATON ROUGE, LA**  
**JUNE 13-15, 2022**

The vision of the School Nutrition Association of Louisiana is to ensure that every student has access to nutritious meals at school, ensuring their optimal health and well-being. SNAL 2022 is designed for us to not only meet the goals set forth to achieve the vision, but to surpass them by solidifying our association as purposeful voice for transformation and connection in shaping child nutrition program policy and operations. Our SNAL 2022 Conference Planning Committee is extending a special invitation for you to join the members of the School Nutrition Association of Louisiana in celebration of *Exceeding the Vision: Innovate, Integrate & Motivate*. Supervisors, Directors, Purchasing Agents, Managers and Technicians from across our great state will meet in Baton Rouge, **June 13-15, 2022**, at L'Auberge Hotel & Casino. Our committee has been diligently planning education sessions, hands on training and social events to make this an exciting and memorable 67<sup>th</sup> Annual Conference.

SNAL would like to thank all of our participants for their continued support that enables us to fulfill the mission and vision of our organization. We would not be able to offer training programs and services if it were not for committed exhibitors like you. If you have not exhibited with us before, we would like to extend an invitation to join us this summer in Baton Rouge. An audience of dedicated child nutrition professionals will be in attendance to learn how your products and services can help create a safe, healthy and nutritious environment for the children of Louisiana. Through your support, we look forward to learning new ways to enhance our programs to *Exceed the Vision*.

### **HOTEL INFORMATION**

Rooms have been blocked for members, exhibitors and speakers. Reservations for the event are to be made by each individual. A credit card will be needed only to reserve the room. If payment is made for the room(s) by a business check, it must be received 14 days prior to check in date. Include confirmation number and send to Attn: Kerrie Kirkendall. King and Two Queen Bed room reservations are \$109 per night plus sales and occupancy tax. You may call the hotel directly at (866) 261-7777 and give them the PROMO CODE: RSNAL22; go to the hotel's website and book a room using promo code: RSNAL22; or you may click on our SNAL Room Reservations link:

[https://reservations.lbatonrouge.com/cgi-bin/LANSAWEB?procfun+rn+resnet+LB3+funcparms+UP\(A2560\);:rsnal22;;;?/](https://reservations.lbatonrouge.com/cgi-bin/LANSAWEB?procfun+rn+resnet+LB3+funcparms+UP(A2560);:rsnal22;;;?/)

**ABSOLUTELY NO PERSONAL CHECKS WILL BE ACCEPTED. INDIVIDUALS WILL BE RESPONSIBLE FOR SECURING THEIR RESERVATION BY CREDIT CARD.** Check in time will be 4:00 P.M. and check out will be 11:00 A.M., unless late checkout arrangements are made with the hotel. Reservations must be made by May 28, 2022 to secure the group rate. Late check outs are a \$26.95 charge and early check in can be requested, but are not guaranteed. There is no fee for parking.

If there are any issues with hotel reservations, contact Lucretia Hertzock, President-elect at 337-909-2840 or 337-692-1611.

## **BOOTH INFORMATION**

The Premier or VIP Showing of Exhibits will be held on Monday, June 13<sup>th</sup> from 8:00 a.m. - 9:30 a.m. The ribbon cutting being held at 9:15 am – 9:30 am. This will be a time for you to showcase your product, equipment and services to Directors, Supervisors, Managers, Chapter Presidents and Purchasing Agents on a one-on-one basis. Booth payments are due by **Monday, April 4, 2022** for **early bird pricing**.

### **BOOTH RATES**

<b>Grand Ballroom 8' X 10'</b>	\$950.00	82
<b>Grand Foyer 8' X 10'</b>	\$950.00	22
<b>After Deadline all booths</b>	\$1250	N/A

### **BOOTH PACKAGE**

- Eight-foot high backwall drape
- Three-foot sidewall drape
- One (1) 6' Skirted Covered table (3 sides)
- Two (2) Contour Chairs
- One (1) booth ID sign (7" X 44")
- One (1) wastebasket

### **BOOTH ASSIGNMENTS**

Non-corporate partner booth assignments are based on a first come, first serve basis once your registration/contract and payment is received. NOTE: Corporate partners will receive first preference for booth assignments.

### **CORPORATE PARTNERSHIP BOOTHS**

All Corporate Partnership Sponsor booth spaces will be assigned in the order received before any non-corporate sponsor registrants. **All corporate partner sponsors will be recognized in the exhibit area by a sign, indicating the level of sponsorship (DIAMOND, PLATINUM, GOLD OR SILVER)** in addition to benefits listed in corporate partnership level purchased. Refer to page 5.

### **BOOTH CONTEST**

The conference color scheme will be **ROYAL BLUE, GOLD, & CRIMSON**. Each booth should display the conference theme and colors. As shown on the logo below our 2022 conference theme is:

**“EXCEEDING THE VISION: INNOVATE, INTEGRATE & MOTIVATE”**



Awards will be given for the following:

**Best Overall Booth**

**Best Single Food Booth**

**Best Multi Food Booth**

**Best Single Non Food Booth**

**Best Multi Non Food Booth**

**BOOTH AWARDS WILL BE GIVEN AFTER THE PREMIER VIP SHOWING.**

### **SHIPPING TO VENUE**

There is no fee, however, the vendor must notify the Sales Department at least one week in advance to obtain proper shipping requirements. Packages may be delivered to Property no earlier than two (2) business days prior to the start of the Event. Items that require a large amount of storage space or arrive more than two (2) business days prior to the start of the event will be subject to additional holding and storage fees. Property accepts no responsibility or liability for the delivery, security, or condition of the packages. **All deliveries must be CLEARLY LABELED:**

**L'Auberge Baton Rouge  
Attn: Hotel Sales  
School Nutrition Association (SNAL) Conference  
June 13 – June 15, 2022  
777 L'Auberge Avenue  
Baton Rouge, LA. 70820**

### **REGISTRATION PACKETS**

Exhibitors' processed registration packets for purchased booths can be picked up at the Exhibitor Registration Desk located inside the Grand Ballroom on the stage upon arrival to conference in June 2022. Each packet will include: **Two (2) Exhibitor Appreciation Admittance Tickets and Two (2) Drink Tickets per booth**. Extra tickets for this event or any other conference event can be purchased as indicated in the Registration/Contract for Exhibit Space form below.

### **HOTEL KITCHEN**

You will be allowed to prepare or heat food in the hotel kitchen. Please provide your own equipment to maintain hot and cold holding temperatures.

### **ELECTRICAL**

All electrical power needed must be ordered and paid for directly through Clark Services. Refer to attachments to order and **Forms to Return** for more information.

### **ONSITE LABOR and EXHIBIT FURNISHINGS**

If you require additional labor for setup or tear down, please complete the attached form and return with payment to Clark Services. Additional furniture (e.g. tables and chairs) is also available for purchase through Clark Services. Refer to attachment.

### **FORMS TO RETURN**

**ELECTRICAL, LABOR & FURNITURE orders from Clark Services may be returned via the following:**

- a. Email – [sales@clark-services.com](mailto:sales@clark-services.com)
- b. Fax – 1-337-232-0243

**For more information, please contact, Jim Clark at: ■ office: 337.234.5653 or ■ cell: 337-739.8668. The attached order form can be used to order electricity directly. Refer to attachments for order forms.**

## **CORPORATE PARTNERSHIPS**

We are the authority and resource for school nutrition programs and you make it possible with your products, supplies, equipment, and support. Please consider becoming our partner. We are so grateful for all you have already done to support our organization and we know that we would not be where we are today without your support.

In appreciation, we have a corporate partnership program that allows for greater collaboration to benefit child nutrition programs. Please view the benefits of Corporate Partnership below to discover what you need to know about our program. We hope you are able to partner with us, and we appreciate your continued support and involvement in enriching the nourishment and education of our students.

### ***Diamond Sponsor \$5000***



- *Premium Product Showcase*
- *Luncheon with Directors and Supervisors*
- *Two Exhibit Booth Rentals*
- *Industry membership for two employees for one year*
- *1 full page advertisement in Conference Program*
- *½ page advertisement in two digital SNAL newsletters*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*
- *Admission to all Conference events and Education Sessions*

### ***Platinum Sponsor \$3000***

*Recognition and Sponsorship of the following Conference Events*

- *Two Exhibit Booth Rentals*
- *Exclusive Product Showcase*
- *Industry membership for two employees for one year*
- *1 full page advertisement in Conference Program*
- *½ page advertisement in digital SNAL newsletter*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*
- *Admission to all Conference events and Education Sessions*

### ***Gold Sponsor \$2000***

*Recognition and Sponsorship of the following Conference Events*

- *One Exhibit Booth Rental*
- *Industry membership for one employee for one year*
- *½ page advertisement in Conference Program*
- *¼ page advertisement in digital SNAL newsletter*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*

### ***Silver Sponsor \$1500***

*Recognition and Sponsorship of the following Conference Events*

- *One Exhibit Booth Rental*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*
- *½ page advertisement in Conference Program*

## EVENT SPONSORSHIPS

Please indicate on the Exhibit Registration/Contract form which event your company would like to sponsor to support SNAL 2022. All sponsorships are acknowledged in conference program.

**General Session event sponsorships** Recognition and Benefits include:

- Opportunity to address audience
- Website Recognition
- Conference Program Recognition
- Signage at Conference

**1<sup>st</sup> General Session – Keynote Speaker** \$2500  
(1 sponsor: \$2500 or 2 co-sponsors: \$1250 each)

**2<sup>nd</sup> General Session – SNAL Awards Ceremony** \$1000  
(1 sponsor: \$1000 or 2 co-sponsors: \$500 each)

**3<sup>rd</sup> General Session – Installation Banquet** \$2000  
(1 sponsor: \$2000 or 2 co-sponsors: \$1000 each)

**Night of Entertainment** \$4,000  
(1 sponsor: \$4000 or 2 co-sponsors: \$2000 each)

**Printed Conference Program** \$2000

- Sponsor will be recognized in a special advertisement within the program and acknowledged at Opening and Closing General Sessions.

**Pre-Conference Education Sessions / Breakout Sessions** \$500

- Sponsor will be recognized by signage and announced at the beginning of the session

**House of Delegates** \$1000

- Sponsor will be recognized at the House of Delegates with signage
- Sponsor will be announced at the beginning of the meeting

**Chapter President Orientation Luncheon** \$1000

- Sponsor will be recognized at the Chapter President Orientation with signage
- Sponsor will be announced at the beginning of the meeting

**Executive Board Orientation Breakfast** \$750

- Sponsor will be recognized at the Executive Board Orientation
- Sponsor will be announced at the beginning of the meeting

**Conference Name Badges and Lanyards** \$1000

- Company name and logo imprinted on all badge holder/lanyards
- Sign Recognition at Conference Exhibit Booth
- Sponsor will be announced during Exhibits

**Conference Tote Bags (SPONSORED – Not Available)** \$1000

- Company logo Tote Bags given to all conference registrants
- Sign Recognition at Conference Exhibit Booth
- Sponsor will be announced during Exhibits and Opening General Session

**Steps Challenge – Wellness Events (2)** \$500

- Sponsor will be announced during event
- Snack will have company logo and booth number

**Bowling Tournament – Lane Sponsorship** \$150/lane

- Sponsor will be announced during event, advertisement in program

**Corn Hole (Refer to New Event Sponsorship for Details)** \$250/board

**Dine Around (Refer to New Event Sponsorship for Details)** \$500

**Bingo – Game Sponsorship (2 games) (Refer to New Event Sponsorship for Details)** \$250/game

**Movie Night (Refer to New Event Sponsorship for Details)** \$250

**Promotional Inserts** \$250/promotion

- Sponsors provide one (1) promotional item to be inserted in conference tote bags that are given to attendees

## CONFERENCE PROGRAM ADVERTISEMENTS

The conference committee wants to ensure that all conference sponsors and exhibitors are acknowledged in the conference program. **All ads and booth information must be received no later than Friday, April 8, 2022** in order to be included in the Conference Program. Any booths purchased after this date will be acknowledged with an insert in the program.

## NEW EVENT SPONSORSHIPS

We have added new events to our conference schedule to address the natural evolution of conference and wishes of our membership.

**Cornhole** *Sponsor will be acknowledged during event and in conference program. Sponsor will be required to bring a regulation cornhole board and bean bags to event.*

**Bingo** *Sponsor will be announced during event/signage/acknowledged at Opening General Session and in conference program*

**Dine Around** *Sponsor will be announced during event at every restaurant rotation/logo on souvenir/ acknowledged at Opening General Session and in conference program*

**Movie Night** *Sponsor(s) will be announced during event/signage/acknowledge at Opening and Closing General Session*

**STEPS Challenge** *Sponsor will be announced during event and Opening General Session. Sponsor logo will be placed on t-shirts.*

## IMPORTANT INFORMATION

**EXHIBITOR REGISTRATION/CONTRACT/SPONSORSHIPS must be returned to:**

**School Nutrition Association of Louisiana**

**P.O. Box 1530**

**Breaux Bridge, LA 70517**

**OR**

**Email: [lucretia\\_hertzock@saintmartinschools.org](mailto:lucretia_hertzock@saintmartinschools.org)**

(Exhibitor Application Forms will be stamped upon arrival. All booths will be assigned on a first come, first serve basis. You will be notified of your booth numbers no later than Monday, April 29, 2022. **For additional Exhibit information, please contact** April Kurtz, Central Community Schools, [akurtz@centralcss.org](mailto:akurtz@centralcss.org), (225) 650-2919 or Kendra Reed, Tangipahoa Parish School Board, [Kendra.reed@tanigschools.org](mailto:Kendra.reed@tanigschools.org), (985) 748-2486.

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## Exhibit and Event Registration and Sponsorship

**SNAL 2022 Conference**

**Exceeding the Vision: Innovate, Integrate, Motivate**



*Please Print Legibly and [Send Back to SNAL](#)*

### EXHIBITOR DATA (As it will appear in the Conference Program)

**Company** \_\_\_\_\_

**Contact** \_\_\_\_\_ **Business Type** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Cell** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

### AUTHORIZATION (All conference correspondence will be sent to this contact.)

**Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Cell** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_

The signature above hereby authorizes School Nutrition Association of Louisiana (SNAL) to assign space in accordance with the Exhibitor's choice when ever possible. If the Exhibitor's choice is not available, SNAL will assign the next best available space. The signature acknowledges receipt and agrees to abide by the official terms and conditions, the booth payment schedule and to all conditions under which exhibit space is leased to SNAL.

### BOOTH/BADGE INFORMATION

**Indicate exact wording of booth ID sign (please print – one line):**

\_\_\_\_\_

**Do not locate our booth(s) adjacent to or across from these companies:**

\_\_\_\_\_

**Please review booth layout and indicate your choice of booth(s) in order of preference (refer to exhibit layout):**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

**Exhibitor Name Badges – Please print legibly or type names. If more badges are needed, attach list of names and return along with contract.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# Exhibit and Event Registration and Sponsorship



Company Name \_\_\_\_\_

Please Print Legibly and Send Back to SNAL

Type of Booth/Location (No Sharing)	Qty
Corporate Partner: Diamond/Platinum (2) Gold/Silver (1)	_____ \$ 0 (Complimentary)
Number of 8' X 10' Event Ballroom Booths requested	_____ \$ 950
Number of 8' X 10' Grand Foyer Booths requested	_____ \$ 950
Late Registration for All Booths: After April 4, 2022	_____ \$ 1250

Booth/ Total \$ \_\_\_\_\_

Corporate Partnership ☐ Yes ☐ No Level Type: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver  
**\$5000 \$3000 \$2000 \$1500**

Corporate Partnership Total \$ \_\_\_\_\_

## Sponsorships

Please Print the Event/Product Sponsored and Dollar Amount (Refer to 2022 Event Sponsorship Opportunities in Attachments.)

Event/Product \_\_\_\_\_ \$ \_\_\_\_\_  
 Event/Product \_\_\_\_\_ \$ \_\_\_\_\_  
 Event/Product \_\_\_\_\_ \$ \_\_\_\_\_  
 Event/Product \_\_\_\_\_ \$ \_\_\_\_\_

Sponsorship Total \$ \_\_\_\_\_

## Event Tickets

	Qty
Event: Bowling Tournament Attendee _____ \$ 30 = \$ _____ (1 Ticket for Admission + Food)	
Event: Bowling Tournament Player _____ \$ 40 = \$ _____ (1 Ticket to Play on a Bowling Team + Food)	
Event: Dine Around _____ \$ 60 = \$ _____ (1 Ticket to Dine at 3 Restaurants)	
Event: Vendor Reception (Extra) _____ \$ 40 = \$ _____ (1 Ticket for Admission/1 Drink Ticket)	
Event: Installation Banquet _____ \$ 60 = \$ _____ (1 Ticket for Admission and Dinner)	
Event: Night of Entertainment _____ \$ 0 = \$ _____ (1 Ticket for Admission/1 Drink Ticket) <b>complimentary</b>	

Event Total \$ \_\_\_\_\_

## Scholarship

Would you like to make a contribution to the SNAL Scholarship? If so, please check the amount below.

☐ 25.00 ☐ \$50.00 ☐ \$100.00 ☐ Other \$ \_\_\_\_\_

Scholarship Total \$ \_\_\_\_\_

GRAND TOTAL \$ \_\_\_\_\_

Total all fees and either include a check for the full amount or your charge card information. All credit card information must be entered for processing.

Make check payable to: **SNAL**

RETURN TO:

**School Nutrition Association of Louisiana**  
**P.O. Box 1530**  
**Breaux Bridge, Louisiana 70517**

## PLEASE NOTE:

**Credit card payments** will be charged a **3.5% convenience fee** in addition to your total.

A **\$150 processing fee** will be charged on exhibit booth cancellations on or prior to Friday, June 3, 2022. **No refunds after Friday, June 3, 2022.**

FOR OFFICE USE ONLY: Date Received \_\_\_\_\_ ☐ Check \$ \_\_\_\_\_ ☐ Credit Card \$ \_\_\_\_\_ + 3.5% =

Check # \_\_\_\_\_ CC Total \$ \_\_\_\_\_

Booth(s) Assigned: \_\_\_\_\_

Please bill my: ☐ MasterCard ☐ VISA ☐ Discover ☐ AMEX

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CSC# \_\_\_\_\_

Signature \_\_\_\_\_

## **CONFERENCE EVENT INFORMATION**

### ***VENDOR APPRECIATION RECEPTION – SUNDAY, JUNE 12<sup>TH</sup>***

To show our appreciation for your continued support, we are extending a special invitation to attend our vendor appreciation reception at the exclusive 18 Steak restaurant at L'Auberge. Please bring your Exhibitor Appreciation Admittance Tickets and Drink Ticket(s) found in your registration packets. This event also affords you the opportunity to network with District Directors, Supervisors and purchasing decision makers.

### ***CORNHOLE TOURNAMENT – SUNDAY, JUNE 12<sup>TH</sup>***

This is an exciting new event recommended by our Industry Council to introduce to our membership. This tournament will be fun, fun and more fun with plenty of door prizes. Enjoy and relax around the rooftop pool deck or become a cornhole champion. Better yet...why not do both?

### ***BOWLING TOURNAMENT – SUNDAY, JUNE 12<sup>TH</sup>***

Come and join us for an evening of fun and entertainment at Main Event, 6401 Bluebonnet Blvd Ste 660. See the enclosed Exhibitor Registration/Contract for event sponsorship opportunities to sponsoring a team, lane or just attend this exciting event. General admission is \$30 and includes food. If you would like to bowl, the cost is \$40 and includes shoe rental and food. Hope to see you there!!

### ***DINE AROUND – MONDAY, JUNE 13<sup>TH</sup>***

Take time to experience the delectable cuisine Baton Rouge has to offer. Socialize, eat and drink your cares away as you walk to three different restaurants to savor the mouth-watering flavors of the “Red Stick.”

### ***BINGO – MONDAY, JUNE 13<sup>TH</sup>***

B.I.N.G.O was a bonafide hit last conference and is returning with not one, but two games by popular demand. Get ready to hit the Bingo Jackpot. You will be able to register on site. [The cost will be \\$15 for a 10 game card or \\$25 for a 20 game card.](#)

### ***NIGHT OF ENTERTAINMENT – TUESDAY, JUNE 14<sup>TH</sup>***

It's time to let loose and elevate the vision with an exciting evening at Club SNAL! Listen to the melodious rhythms of a “live band” while sipping a cocktail and taking photos in our photo booth. Club SNAL will be the one of the highlights of conference. Don't miss out!

### ***INSTALLATION BANQUET – WEDNESDAY, JUNE 15<sup>TH</sup>***

We cordially invite you to attend the installation banquet to welcome our incoming 2022-23 Executive Board members. Please make time in your busy schedules to come support and cheer on our new SNAL leaders while indulging in a gourmet dinner. Dress Attire: Cocktail Attire/Business

## EXHIBITOR DEADLINES & EVENT SCHEDULE

Monday, Jan 24, 2022	9:00 am	Registration opens for SNAL industry individuals and companies
Monday, April 4, 2022	4:00 pm	Deadline for Early Bird pricing
Friday, April 8, 2022	Postmarked	Deadline to submit for advertisements and sponsorships to appear in conference program
<b>SUNDAY, June 12, 2022</b>		
8:00 am – 4:30 pm	Exhibitor Registration	Event Center Stage
8:00 am – 4:30 pm	Exhibitor Set Up – Distributors, Brokers, Manufacturers	Event Center/Grand Foyer
5:00 pm – 7:00pm	Vendor Appreciation Reception	18 Steak
7:30pm – 9:30 pm	Corn Hole	Rooftop Pool Deck
7:30pm – 9:30 pm	Bowling	Main Event
<b>MONDAY, June 13, 2022</b>		
8:00 am – 9:30 pm	<b><u>Premier Showing</u></b> - Booths must be set up for Premiere Showing.	Event Center/Grand Foyer
9:15pm – 9:30pm	<b><u>Ribbon Cutting</u></b>	Grand Foyer
9:30pm – 12:00pm	All Conference Attendees	Event Center/Grand Foyer
1:00pm – 2:30pm	Director's Luncheon	Club 38
3:00pm – 4:30pm	SNAL Awards Program	Ballroom B and C
5:30pm – 7:30pm	Dine Around	Perkins Rowe
8:30pm – 10:30pm	Bingo	Ballroom A
10:00pm – 10:30pm	Slot Tournament	Casino
<b>TUESDAY, June 14, 2022</b>		
10:00 am – 12:00 pm	Opening General Session	Event Center
12:00 pm – 1:30 pm	Chapter President Luncheon	Ballroom A
4:15 pm – 5:30 pm	STEPS Challenge	Chatsworth
8:00 pm – 9:00 pm	Cocktail Reception	Grand Foyer
8:00 pm – 11:00 pm	Night of Entertainment	Event Center
<b>WEDNESDAY, June 15, 2022</b>		
6:00 pm – 8:00 pm	Closing General Session	Event Center
9:00 pm – 10:00pm	Movie Night	Chatsworth

Event Center – Ballrooms A, B, C  
Education Session are on Tuesday and Wednesday.



**Sunday, June 12<sup>th</sup>**

8:00a.m. – 4:30p.m.	<b>VENDOR REGISTRATION/SETUP</b>	EVENT CENTER/GRAND FOYER
8:30a.m. – 4:00p.m.	REGISTRATION	GRAND FOYER
9:00a.m. – 11:00a.m.	NEW EXECUTIVE BOARD ORIENTATION	CLUB 38
9:00a.m. – 5:00p.m.	PRE-CONFERENCE SERVSAFE	CHATSWORTH
10:00a.m. – 3:00p.m.	EMPORIUM	GRAND FOYER
12:00p.m. – 6:00p.m.	MALL OF LOUISIANA/OUTLET MALL	ON YOUR OWN
1:00p.m. – 3:00p.m.	EXECUTIVE BOARD MEETING	CLUB 38
3:30p.m. – 6:30p.m.	SNS EXAM	EXECUTIVE BOARDROOM
5:00p.m. – 7:00p.m.	<b>VENDOR RECEPTION</b>	18 STEAK
7:30p.m. – 9:30p.m.	<b>CORNHOLE</b>	ROOF TOP POOL DECK
7:30p.m. – 9:30p.m.	<b>BOWLING</b>	MAIN EVENT

**Monday, June 13<sup>th</sup>**

7:00a.m. – 3:00p.m.	REGISTRATION	GRAND FOYER
6:30a.m. – 7:30a.m.	STEPS CHALLENGE	CHATSWORTH
8:00a.m. – 12:00p.m.	<b>FOOD SHOW</b>	EVENT CENTER/ GRAND FOYER
11:45p.m. – 12:45p.m.	NEW MEMBER ORIENTATION	CHATSWORTH
12:00p.m. – 1:00p.m.	<b>BOOTH BREAKDOWN</b>	EVENT CENTER/ GRAND FOYER
1:00p.m. – 2:30p.m.	DIRECTORS' LUNCHEON	CLUB 38
1:00p.m. – 2:30p.m.	PAINTING WITH A TWIST	CHATSWORTH
1:00p.m. – 2:30p.m.	SET UP FOR SNAL AWARDS	BALLROOM B, C
3:00p.m. – 4:30p.m.	<b>SNAL AWARDS PROGRAM</b>	BALLROOM B, C
5:30p.m. – 7:30p.m.	<b>DINE AROUND (3 RESTAURANTS)</b>	PERKINS ROWE
5:30p.m. – 7:30p.m.	PERKINS ROWE DINING	ON YOUR OWN
5:00p.m. – 8:00p.m.	DINNER	ON YOUR OWN
8:30p.m. – 10:30p.m.	BINGO	BALLROOM A
10:00p.m. – 10:30p.m.	SLOT TOURNAMENT	CASINO

**Tuesday, June 14<sup>th</sup>**

7:30a.m. – 3:00p.m.	REGISTRATION	GRAND FOYER
7:30a.m. – 3:00p.m.	EMPORIUM	GRAND FOYER
8:00a.m. – 9:30a.m.	HOUSE OF DELEGATES	BALLROOM A
8:00a.m. – 10:00a.m.	WREATH MAKING	CHATSWORTH
10:00a.m. – 12:00p.m.	OPENING GENERAL SESSION	BALLROOMS B, C
12:00p.m. – 1:30p.m.	CHAPTER PRESIDENT LUNCHEON	BALLROOM A
12:00p.m. – 1:30p.m.	LUNCH	ON YOUR OWN
2:00p.m. – 4:00p.m.	BREAKOUT SESSIONS	BALLROOM B, C
4:15p.m. – 5:15p.m.	STEPS CHALLENGE	CHATSWORTH
4:00p.m. – 8:00p.m.	DINNER	ON YOUR OWN

8:00p.m. – 9:00p.m.  
8:00p.m. – 11:00p.m.

COCKTAIL RECEPTION  
NIGHT OF ENTERTAINMENT

GRAND FOYER  
BALLROOMS A, B, C

<b>Wednesday, June 15<sup>th</sup></b>		
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7:30a.m. – 12:00p.m.  
7:30a.m. – 12:00p.m.  
8:00a.m. – 12:00p.m.  
12:00p.m. – 1:00p.m.  
1:00p.m. – 3:00p.m.  
5:15p.m. – 5:45p.m.  
6:00p.m. – 8:00p.m.  
9:00p.m. – 10:30p.m.

REGISTRATION  
EMPORIUM  
BREAKOUT SESSIONS  
LUNCH  
BREAKOUT SESSIONS  
INSTALLATION CEREMONY  
CLOSING GENERAL SESSION  
MOVIE NIGHT “JUNGLE CRUISE”

GRAND FOYER  
GRAND FOYER  
EVENT CENTER, CHATSWORTH, CLUB 38  
ON YOUR OWN  
EVENT CENTER, CHATSWORTH, CLUB 38  
CHATSWORTH  
BALLROOMS A, B  
CHATSWORTH



**EXCEEDING THE VISION  
INNOVATE. INTEGRATE. MOTIVATE**

**PLEASE  
REVIEW  
ATTACHMENTS**

# L'Auberge – BR

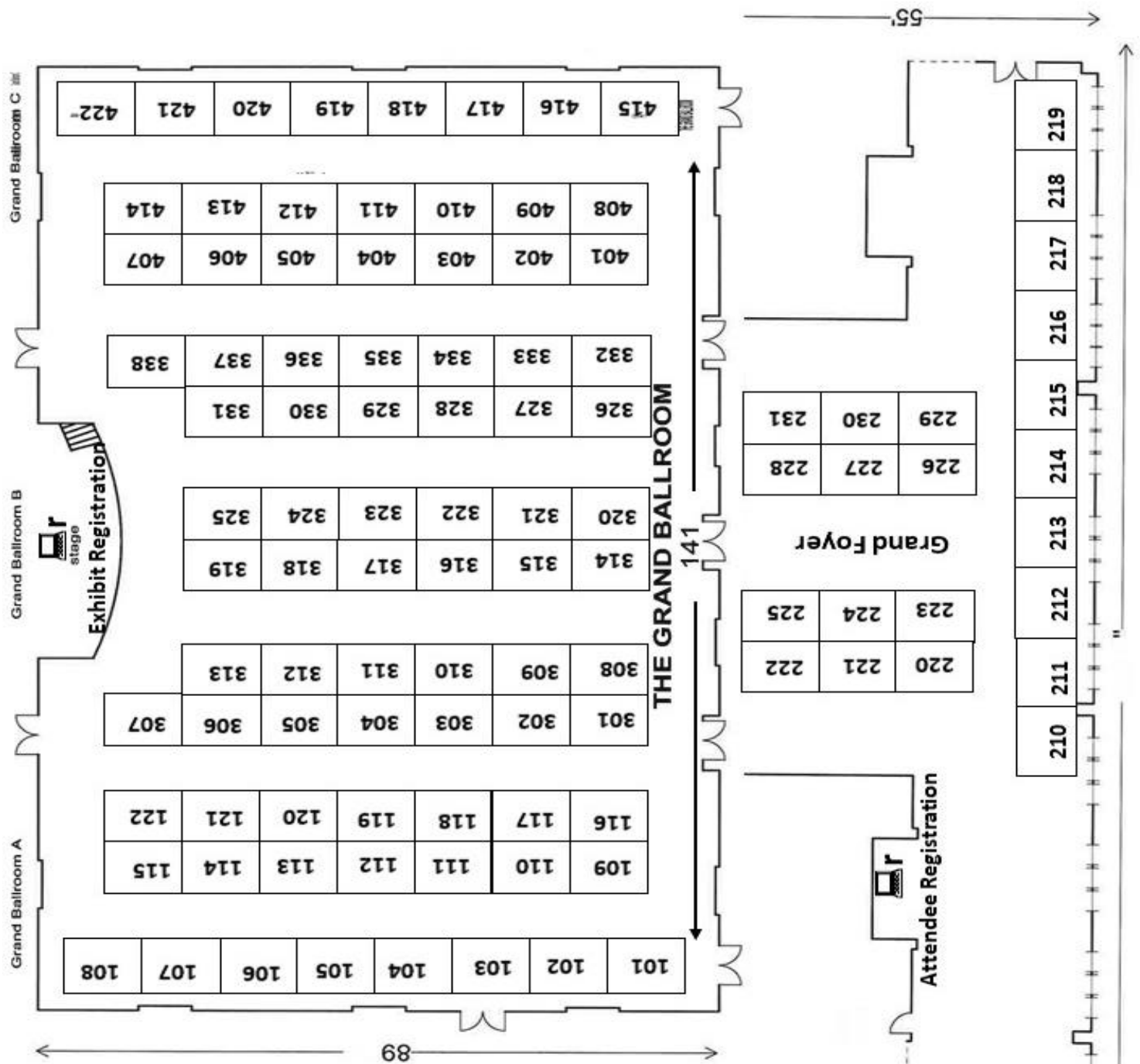
## Event Center

Grand Ballrooms A, B, C  
& Grand Foyer

8' x 10' Booths

82 booths ballroom

22 booths foyer





## **CLARK SERVICES**

*Audio-Visual & Exhibit, Inc.*

P.O Box 91265

Lafayette, LA 70509

Phone: 337-234-5653

Fax: 337-232-0243

New E-mail: [clarkservices@bellsouth.net](mailto:clarkservices@bellsouth.net)

## **School Nutrition Association**

**L'Auberge**

**Baton Rouge, LA**

**June 12-13, 2022**

Clark Services has been chosen as the exhibit decorator for this event. We welcome your participation and the opportunity to be of service. Please plan your space carefully and order early. Note that advance orders save you money and allow us to serve you better.

Enclosed are the information and order forms for the variety of services we offer. Please review each of the forms, fill out the services you require and mail or fax your orders with payment or credit card authorization.

### **Booth Description**

Booths are formed using 8' back drape & 3' side drapes. **Nothing may be attached to the drape.**

Each booth is 8'deep and 10' wide and includes an ID sign, (1) 2'x6' skirted table, 2 chairs & 1 wastebasket. Additional furnishings can be ordered using the enclosed furnishings form.

### **Electrical**

**All electric must be ordered using enclosed form.**

### **Drayage & Labor – DISPLAYS only**

The facility does not receive exhibit freight. Clark Services can receive & deliver freight to the exhibit site as described on the enclosed form. Please notify us that freight is being shipped. ***Freight should arrive at our warehouse no later than Thursday, June 9, 2022.*** Also, labor can be ordered for setting up & dismantling your booth. See enclosed order form.

### **Other Services**

Cleaning services are also available by using the enclosed order forms.

### **Discount Prices**

To qualify for discount prices, full payment **including 8.45% tax** or credit card authorization **MUST** be included with your orders & **received no later than Monday, June 6, 2022.**

PLEASE NOTE: Standard rates will be charged for orders received without payment and for orders placed at show.

### **Payment Policy**

All fees are due at the show. NO POST SHOW INVOICING. We accept cash, checks, VISA, Master Card & American Express

**Exhibitor setup is 6/12/2022**

**Show is 6/13/2022**



## CLARK SERVICES

Audio-Visual & Exhibit, Inc.

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Lafayette, LA 70509

Phone: 337-234-5653

Fax: 337-232-0243

New E-mail: [Sales@Clark-Services.com](mailto:Sales@Clark-Services.com)

# ELECTRICAL SERVICE ORDER FORM

### Dear Exhibitor:

Please indicate the electrical service required for this event and note the following specifications.

1. All electrical distribution is controlled by the contractor.  
However, Clark Services assumes no liability for any failure of electrical source.
2. Charges cover only the bringing of service to the rear of booth.
3. Special wiring for islands and multiple booths are on time and material basis.
4. Diagrams for specific location should be attached & estimated labor/material charges included.
5. Exhibitor connectors, strips or taps must comply with National Electric Code and be UL approved.
6. Advance rates apply only to orders received and paid prior to show. Credit card users can fax order.
7. All payments are due at the show. Purchase orders are not considered payment.

### Ordering Instructions:

- \_\_\_ Determine which equipment needs electrical power.
- \_\_\_ Look on the back of all equipment to determine the watts (or amps) and volts required.
- \_\_\_ In the chart below select watts (or amps) needed in each voltage category.
- \_\_\_ If you simply can't figure it out, please describe what you are bringing and list any information available.

DESCRIPTION	ADVANCE	FLOOR	QUANTITY	PRICE X QTY
<b>120 VOLTS</b>				
500W (5A)	\$ 45.00 (112)	\$ 54.00 (136)	_____	_____
1000 W (10A)	\$ 55.00 (101)	\$ 66.00 (126)	_____	_____
2000W (20A)	\$ 70.00 (102)	\$ 84.00 (127)	_____	_____
EA Add'l 10A (on same outlet)	\$ 20.00 (103)	\$ 25.00 (128)	_____	_____
<b>208V SINGLE PHASE*</b>				
2000W (20A)	\$110.00 (104)	\$130.00 (129)	_____	_____
EA Add'l 10A (on same circuit)	\$ 40.00 (105)	\$ 48.00 (130)	_____	_____
<b>208V THREE PHASE*</b>				
2000W (20A)	\$140.00 (106)	\$170.00 (131)	_____	_____
EA Add'l 10A (on same circuit)	\$ 60.00 (107)	\$ 72.00 (132)	_____	_____
<b>MISCELLANEOUS</b>				
Flood Light	\$ 20.00 (108)	\$ 25.00 (133)	_____	_____
Multi-Outlet Box	\$ 15.00 (109)	\$ 18.00 (134)	_____	_____
Extension Cord	\$ 15.00 (110)	\$ 18.00 (135)	_____	_____
SUBTOTAL				_____
8% TAX				_____

**TOTAL** \_\_\_\_\_

\*All 208 POWER IS DELIVERED "BARE WIRE". You must know your neutral configuration. Basic labor rate is \$38.00/hr

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Auth. Signature: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Name of Event: **SNAL 2022** Booth No: \_\_\_\_\_

**CLARK SERVICES***Audio-Visual & Exhibit, Inc.*

P.O. Box 91265

Lafayette, LA 70509

Phone: 337-234-5653

Fax: 337-232-0243

New E-mail: [Sales@Clark-Services.com](mailto:Sales@Clark-Services.com)**EXHIBIT FURNISHINGS**

To qualify for Advance Order rate, payment and tax must be received 7 days before the show. Unpaid orders or those placed at the show are payable at Floor Order rates and are due at the show.

DESCRIPTION	ADVANCE	FLOOR	QUANTITY	PRICE X QTY
<b>SEATING</b>				
Folding Chair	\$ 8.00 (1)	\$10.00 (51)	_____	_____
Padded Chair	\$ 12.00 (3)	\$ 15.00 (53)	_____	_____
Counter Stool	\$ 18.00 (4)	\$ 25.00 (54)	_____	_____
<b>WOOD TABLES 30" HIGH</b>				
Draped Tables: Draping includes white vinyl top & Skirting on 3 sides				
2' x 4'	\$ 32.00 (5)	\$ 40.00 (55)	_____	_____
2' x 6'	\$ 37.00 (6)	\$ 45.00 (56)	_____	_____
2' x 8'	\$ 42.00 (7)	\$ 50.00 (57)	_____	_____
Table skirt for 4 <sup>th</sup> side	\$ 15.00 (27)	\$ 17.00 (76)	_____	_____
Without Drapes: Bare wooden Table				
2' x 4'	\$ 18.00 (8)	\$ 22.00 (58)	_____	_____
2' x 6'	\$ 20.00 (9)	\$ 24.00 (59)	_____	_____
2' x 8'	\$ 24.00 (10)	\$ 28.00 (60)	_____	_____
Table skirt for 4 <sup>th</sup> side	\$ 15.00 (26)	\$ 17.00 (76)	_____	_____
<b>WOOD COUNTERS 42" HIGH</b>				
Draped:				
2' x 4'	\$ 40.00 (11)	\$ 44.00 (61)	_____	_____
2' x 6'	\$ 42.00 (12)	\$ 47.00 (62)	_____	_____
2' x 8'	\$ 47.00 (13)	\$ 52.00 (63)	_____	_____
<b>CARPET</b> Circle color: <u>Blue - Burgundy - Gold - Red - Grey</u>				
8' x 10'	\$ 45.00	\$ 55.00	_____	_____
	(14, 15, 16, 17, 18)	(64, 65, 66, 67, 68)	_____	_____
Carpet Padding (booth size)	\$ 25.00 (77)	\$ 35.00 (78)	_____	_____
<b>MISCELLANEOUS</b>				
Step Riser-4',6',8' (price/ft)	\$ 3.00 (19)	\$ 5.00 (69)	_____	_____
Waste Basket	\$ 5.00 (20)	\$ 7.00 (70)	_____	_____
Metal Tripod Easel	\$ 5.00 (21)	\$ 7.00 (71)	_____	_____
Cocktail Table (20" x 36")	\$25.00 (22)	\$ 29.00 (72)	_____	_____
Drape (price/ft)	\$ 3.00 (25)	\$ 5.00 (75)	_____	_____
Table Skirts w/Velcro clips	\$15.00 (27)	\$17.00 (76)	_____	_____
Flood Lights	\$15.00 (108)	\$25.00 (133)	_____	_____
SUBTOTAL				_____
8.45% TAX				_____
TOTAL				_____

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Auth. Signature: \_\_\_\_\_

Phone No: (\_\_\_\_) \_\_\_\_\_ Fax No: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Name of Event: **SNAL 2022**

Booth No: \_\_\_\_\_

**CLARK SERVICES***Audio-Visual & Exhibit, Inc.*

P.O. Box 91265

Lafayette, LA 70509

Phone: 337-234-5653

Fax: 337-232-0243

New E-mail: [Sales@Clark-Services.com](mailto:Sales@Clark-Services.com)**LABOR ORDER FORM****Labor for Setup and Dismantling Displays:**

Labor can be supplied to assist you in setting up and dismantling your display.

Charges are as follows:

\$30.00 / hour for straight time (161)

Monday-Friday 8am-5pm

\$45.00 / hour for overtime (162)

Monday-Friday 5pm-8am

Weekends and Holidays

**A one hour minimum applies to all labor charges and are payable at the show.****To order labor, please fill in information below:**

- |  |     |    |
|--|-----|----|
| 1. Clark Services is authorized to <u>preset</u> display | YES | NO |
| Display being shipped to Clark Services                  | YES | NO |
| Instructions with display                                | YES | NO |
| 2. Wait for vendor representative to arrive              | YES | NO |
| **Must set arrival time to check in at service desk      | YES | NO |

Arrival time for setup \_\_\_\_\_

Departure time for teardown \_\_\_\_\_

**\*\*Labor will be billed from specified time for minimum 1 hour\*\***

	<b># MEN NEEDED</b>	<b>X</b>	<b># HOURS NEEDED</b>	<b>X</b>	<b>RATE LABOR=</b>	<b>CHARGES</b>
					<b>\$30.00(ST) OR \$45.00(OT)</b>	
SET UP	_____	X	_____	X	_____ =	_____
TEAR DOWN	_____	X	_____	X	_____ =	_____

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Show Contact: \_\_\_\_\_

Auth. Signature: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Name of Event: **SNAL 2022**

Booth No: \_\_\_\_\_

## CLARK SERVICES

***Audio-Visual & Exhibit, Inc.***

P.O Box 91265

Lafayette, LA 70509

Phone: 337-234-5653

Fax: 337-232-0243

**New E-mail:** [Sales@Clark-Services.com](mailto:Sales@Clark-Services.com)

## CREDIT CARD AUTHORIZATION

Clark Services offers you the option to charge the amount of your advance order(s) to your credit card account. Our payment policy requires 100% payment plus tax at show site.

It you wish to use this method of payment, please complete the information requested below and return the completed form with your order(s).

**CHARGE (Check One):**

**|\_\_| Check**  
**(500)**

**MasterCard\***  
(501)

**1\_\_ Visa**  
(501)

**|\_\_| American Express**  
(502)

Expiration Date: \_\_\_\_/\_\_\_\_

3 or 4 digit

Account No: |\_|\_|\_|\_|\_|\_|\_|\_|\_|\_|\_|\_|\_|\_|\_|\_| Security Code |\_|\_|\_|\_|\_|

Signature: \_\_\_\_\_

Please print clearly the following information:

Cardholder's Name: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

For your convenience, we will also process your card for payment of any additional charges incurred at show site for services provided by Clark Services. We will provide this service automatically, unless you indicate below you do not want us to proceed in this manner.

DO NOT use the card for additional services.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
(Street) (City) (State) (Zip)

Auth. Signature: \_\_\_\_\_

Phone No: ( ) \_\_\_\_\_ Fax No: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Name of Event: **SNAL 2022**

Booth No:



**EXCEEDING THE VISION  
INNOVATE. INTEGRATE. MOTIVATE**

**67<sup>th</sup> Annual SNAL Conference  
Committee Roster 2021-2022**

Committee	Name	District	Contact Information
Conference Chair	Rosie Jackson	NOLA Public Schools	Rosie_Jackson@nolapublicschools.com (504) 304-4314
Program Chair	Lucretia Hertzock	St. Martin Parish	lucretia_hertzock@saintmartinschools.org (337) 909-2840
Awards Chair	Jenny Welch	Avoyelles Parish	jenny.welch@avoyellespsb.com (318) 240-0229
Bingo Chair	April Temple	Monroe City Schools	april.temple@mcschools.net (318) 325-0601
Bowling Chair	Lucy Wahl	Iberville Parish	lucywahl@ipsb.education
Decorations Chair	Heather Blades	Zachary Community Schools	Heather.blades@zacharyschools.org
Digital Media Chair	Jacqueline Richard	Calcasieu	jacquelineb.richard@cpsb.org (337) 217-4360 Ext 5201
Dine Around Chair	Renee Sherville	Lafayette Parish	rlsherville@lpssonline.com (337) 521-7373
Door Prize Chair	Mary Wilkinson	East Baton Rouge Parish	mwilkinson@ebrschools.org (225) 226-3762
Door Prize Co-Chair	Leuna Johnson	Ascension Parish	leuna.johnson@apsb.org (225) 391-7334
Education Chair	Courtney Neubauer	LDOE	Courtney.Neubauer@la.gov (225) 342-3650
Emporium Chair	Donna Norris	Plaquemines Parish	dnorris@ppsb.org (504) 564-0088
Entertainment Chair	Tammy Belaire	St. Martin Parish	tammy_belaire@saintmartinschools.org (337) 322-0805
Exhibits Chair	April Kurtz	Central Community Schools	akurtz@centralcss.org (225) 650-2919
Exhibits Co-Chair	Kendra Reed	Tangipahoa Parish	kendra.reed@tangischools.org (985)748-2486
Health & Safety Chair	Felicia Barnes	East Baton Rouge Parish	FBarnes@ebrschools.org (225) 226-3762
Hostess Chair	Donna Norris	Plaquemines Parish	dnorris@ppsb.org (504) 564-0088
Hostess Co-Chair	Sandra Baptiste	East Baton Rouge Parish	SBovia@ebrschools.org
Meals & Marketing Chair	Patricia Gilmore	West Feliciana Parish	gilmorp@wfpsb.org (225) 721-0664
Movie Night Chair	Tammy Belaire	St. Martin Parish	tammy_belaire@saintmartinschools.org
Painting Chair	Lucry Wahl	Iberville Parish	lucywahl@ipsb.education
Photo Booth Chair	Stephanie Weaver	LDAF	saweaver61@yahoo.com (318) 237-6689
Photographer Chair	Stephanie Weaver	LDAF	saweaver61@yahoo.com (318) 237-6689
Physical Arrang. Chair	Peggy Dufrene	Diocese of New Orleans	pdufrene@schoolcafe.org (504) 596-3437
Publicity (Signage) Chair	Monique Age-Romero	St. Charles Parish	mageromero@stcharles.k12.la.us (985)785-3177 or (504) 352-0393
Registration Chair	Tina Coleman	Jefferson Davis	Tina.Coleman@jdpbsbk12.org (337) 824-1969
Scavenger Hunt Chair	Lucy Wahl	Iberville Parish	lucywahl@ipsb.education
Silent Auction Chair	Donna Norris	Plaquemines Parish	dnorris@ppsb.org (504) 564-0088
Slot Tournament Chair	Reginald Hill	St. Martin Parish	reginald_hill@saintmartinschools.org (337) 909-2833
Speaker Contact Chair	Mable Frank	St. Martin Parish	mable_frank@saintmartinschools.org (337) 909-2898
STEPS Challenge Chair			

Table Top Dec. Chair	Heath Blades	Zachary Community Schools	heather.blades@zacharyschools.org
Top Golf Chair	April Kurtz	Central Community Schools	akurtz@centralcss.org (225) 650-2919
Transportation Chair	Reginald Hill	St. Martin Parish	reginald_hill@saintmartinschools.org (337) 909-2833
Vendor Goody Bag Chair	Mable Frank	St. Martin Parish	mable_frank@saintmartinschools.org (337) 909-2898
Vendor Reception Chair	Henry Belin	City of Baker	hbelin@bakerscholls.org (225) 778-2378
Wreath Making Chair	Nadine Mann	East Baton Rouge Parish	NMann@ebrschools.org (225) 226-3762