



National School Lunch Week  
October 10-14, 2022

### **Contest Information Packet**

The National School Lunch Week (NSLW) theme is “Peace, Love, & School Lunch”. NSLW is about emphasizing the importance of a healthy school lunch to a student’s overall success. “Peace, Love, & School Lunch” challenges students, staff and school officials to come together to show just how GROOVY they are for school lunch. This week recognizes the importance of a healthy school lunch on a child’s life both inside and outside the classroom.

As school nutrition experts, we play an important role delivering healthy school lunches to our students. NSLW 2022 theme allows SNA members to use available marketing and social media resources to promote school lunch programs and educate the school community about the importance of eating healthy meals.

SNAL members are essential to making NSLW a success. The SNA web site <http://www.schoolnutrition.org/NSLW/> is full of recipes, resources, and marketing tools designed to make your National School Lunch week a success. Get GROOVY and make your National School Lunch Week celebration an amazing experience!

**There are TWO ways to enter.  
Entrants may submit a SCRAPBOOK and/or a VIDEO.**

*PLEASE READ THE INSTRUCTIONS CAREFULLY.*

## **SCRAPBOOK INSTRUCTIONS**

To submit a scrapbook to the School Nutrition Association of Louisiana (SNAL), follow these guidelines.

1. Entries must be submitted in a **one inch (1") x one & ½ inch (1 ½ ")** three ring binder with sheet protectors.
2. Entry form must be the first page of the binder of placed on the inside cover.
3. Entry cannot be over 15 pages in length.
4. Entry must be postmarked no later than **Friday, December 9, 2022.**
5. Captions must accompany pictures, cards, student activity sheets, newsletter articles, videos, etc.
6. Entry must include student activities.

### **Scrapbook Scoring Criteria:**

1. Binder Presentation	15 points
2. Student/Cafeteria Staff Involvement	25 points
3. Promotion of NSLW theme	25 points
4. Education Impact	15 points
5. Community Involvement	20 points
Total Points	<hr/> 100 points

## MAIL SCRAPBOOK TO:

Jacqueline Richard, School Nutrition Program Director  
Calcasieu Parish School Board  
3310 Broad St.  
Lake Charles, LA 70615  
337-217-4360

Winners will be announced at the February Executive Board Meeting and will be notified in writing. Scrapbooks and videos will be returned at the SNAL Conference June 2023.

## VIDEO INSTRUCTIONS

To submit a video to the School Nutrition Association of Louisiana (SNAL), follow these guidelines.

1. Entries must be submitted on a DVD.
2. Video must include the entry form in the title and in the video credits.
3. Entry cannot be over 10 minutes in length.
4. Entry must be postmarked no later than **Friday, December 9, 2022.**
5. Video must include sound or captions.
6. Entry must include student involvement.

### Video Scoring Criteria:

1. Video Presentation	15 points
2. Student/Cafeteria Staff Involvement	25 points
3. Promotion of NSLW theme	25 points
4. Education Impact	15 points
5. Community Involvement	20 points
Total Points	<hr/> 100 points

**MAIL VIDEO TO:**

Jacqueline Richard, School Nutrition Program Director  
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# National School Lunch Week Entry Form

## School Lunch Snapshot

Select Entrance Category:

Elementary School

Middle/Jr. High School

Senior High School

Type of Entry  Scrapbook  Video (Select all that apply.)

School District: \_\_\_\_\_

School: \_\_\_\_\_

CNP Director/Supervisor: \_\_\_\_\_

District Address: \_\_\_\_\_

\_\_\_\_\_

District Phone #: \_\_\_\_\_

School Principal's Name: \_\_\_\_\_

Principal's Signature: \_\_\_\_\_

Enrollment: \_\_\_\_\_

Grade Levels: \_\_\_\_\_

Lunch Average Daily Participation (ADP): \_\_\_\_\_